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## Product Information

<b>Product SKU:</b>	CAB15586	<b>Gene ID:</b>	6720	<b>Size:</b>	20uL, 100uL
<b>Clone No:</b>	-	<b>Host Species:</b>	Rabbit	<b>Reactivity:</b>	Human,Mouse,Rat

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## Additional Information

<b>Observed MW:</b>	68kDa	<b>Conjugate:</b>	Unconjugated
<b>Calculated MW:</b>	122kDa	<b>Isotype:</b>	IgG

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## Immunogen Information

<b>Background:</b>	This gene encodes a basic helix-loop-helix-leucine zipper (bHLH-Zip) transcription factor that binds to the sterol regulatory element-1 (SRE1), which is a motif that is found in the promoter of the low density lipoprotein receptor gene and other genes involved in sterol biosynthesis. The encoded protein is synthesized as a precursor that is initially attached to the nuclear membrane and endoplasmic reticulum. Following cleavage, the mature protein translocates to the nucleus and activates transcription. This cleavage is inhibited by sterols. This gene is located within the Smith-Magenis syndrome region on chromosome 17. Alternative promoter usage and splicing result in multiple transcript variants, including SREBP-1a and SREBP-1c, which correspond to RefSeq transcript variants 2 and 3, respectively.
<b>Recommended Dilution:</b>	WB,1:500 - 1:1000 IF/ICC,1:50 - 1:200
<b>Synonyms:</b>	HMD; IFAP2; SREBP1; bHLHd1; SREBF1
<b>Purification Method:</b>	Affinity purification
<b>Immunogen:</b>	Recombinant fusion protein containing a sequence corresponding to amino acids 200-310 of human SREBF1 (NP_004167.3).
<b>Storage:</b>	Store at -20°C. Avoid freeze / thaw cycles.Buffer: PBS with 0.05% proclin300,50% glycerol,pH7.3.